

2022 MIDWEST ASC CONFERENCE

EXHIBITOR PROSPECTUS

NOVEMBER 3 & 4, 2022 • BRANSON, MO





Hello,

The Missouri Ambulatory Surgery Center Association will be hosting the 2022 Midwest ASC Conference November 3 & 4 at the Branson Convention Center in Branson, Missouri. Building on the success of last year, our joint effort includes attendees from the neighboring states of Oklahoma, Arkansas and Kansas. The exhibit hall is one of the highlights of our meeting and allows time for members to socialize, network and learn new things to take back to their centers.

We would like to invite you to participate in our 2022 exhibit hall. Setup for the event is on Wednesday, November 2, starting at 3:00 p.m. The exhibit hall will officially open at 7:00 a.m. on Thursday morning and remain open through a cocktail hour Thursday evening. It will re-open Friday morning. You may tear down Thursday evening after the cocktail hour or Friday morning after the 10:15 a.m. break. Please indicate on the form which days you will participate. The schedule will be finalized in the coming weeks and we will be sure to keep you updated.

Please review the attached prospectus, outlining industry support options. You can register online by visiting our website at www.missouriasca.org, return completed forms to Jill Hancock at jill@c2cpro.solutions, or fax them to her attention at 573-635-2858. Lodging at the Hilton Branson Convention Center Hotel can be reserved by calling 866-442-0959 using group code MASCA2, or by visiting our website www.missouriasca.org. Should you have any questions, please feel free to contact the MASCA office at 573-635-2173.

Thank you,
MASCA Board of Directors
www.missouriasca.org



EXHIBITOR OPPORTUNITIES

AS A 2022 MIDWEST ASC CONFERENCE EXHIBITOR YOU WILL HAVE THE OPPORTUNITY TO:

- Network with surgery center professionals
- Increase product sales by generating demand
- Introduce new products and services
- Conduct market research
- Build visibility for your company

EXHIBIT HALL REVIEW

HILTON BRANSON CONVENTION CENTER
BRANSON, MISSOURI

NOVEMBER 2

SET-UP 3:00 p.m. to 6:00 p.m.

NOVEMBER 3

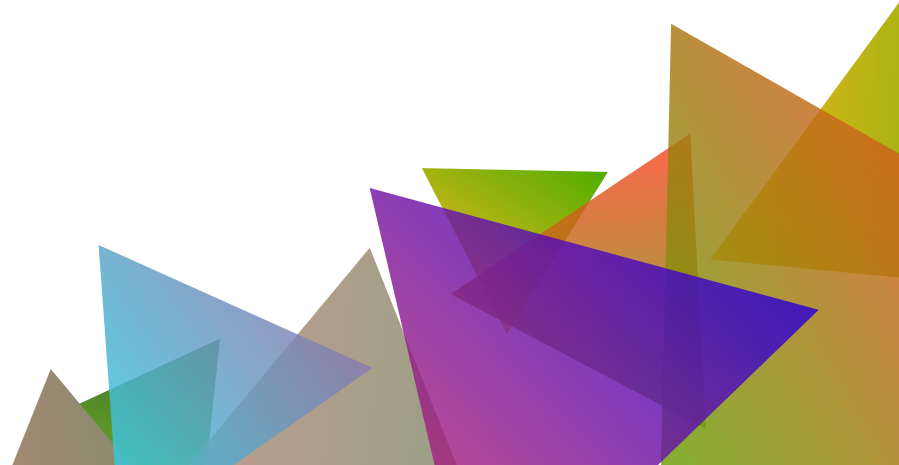
BREAKS THROUGHOUT THE
DAY, LUNCH, COCKTAIL HOUR
& EVENING NETWORKING

NOVEMBER 4

MORNING BREAK,
TEAR-DOWN

ATTENDEES

ADMINISTRATORS, DIRECTORS & NURSING PROFESSIONALS FROM FOUR MIDWEST STATES



INDUSTRY SUPPORT OPTIONS

TRADITIONAL SPONSORS

GOLD – \$5,000

- Maximum of two sponsors at this level
- Individual recognition in printed materials and on website with link to your company website
- Individual signage during event
- Inclusion in advance materials if reservation returned by July 1, 2022
- Single or double booth included and premium placement

SILVER – \$2,500

- Tiered recognition in materials, on website and during event
- Inclusion in advance materials if reservation returned by July 1, 2022
- 50 percent off booth

BRONZE – \$1,000

- Tiered recognition in materials, on website and during event
- Inclusion in advance materials if reservation returned by July 1, 2022

EXHIBITOR BOOTHS

SINGLE BOOTH \$750 / DOUBLE BOOTH \$1,000

- 6' skirted table (single)
- 12' skirted table (double)
- Pipe and drape
- 2 chairs



SPONSORSHIP PACKAGES

KEYNOTE SPONSOR (1) – \$5,000

- Recognition in printed materials, on website and during event, sponsor introduces keynote speaker

TOTE BAG SPONSOR (1) – \$3,000

- Company name and/or logo with MASCA logo on reverse side on tote bags given to all attendees

LANYARD SPONSOR (1) – \$2,500

- Company name and/or logo with MASCA name on lanyard given to all attendees

THURSDAY COCKTAIL HOUR SPONSOR (2) – \$2,000

- Verbal recognition and sign recognition during reception, sponsor presents welcome remarks

MEAL SPONSOR (2) – \$2,000

- Verbal recognition and sign recognition during Thursday breakfast or lunch, sponsor presents welcome remarks

THURSDAY EVENING NETWORKING SPONSOR (3) – \$2,000

- Verbal recognition and sign recognition during evening networking event.

BREAK SPONSOR (3) – \$1,500

- Verbal recognition and sign recognition during break



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RETURN FORM TO: P.O. Box 1556, Jefferson City, MO, 65102

PHONE: 573.635.2173 • FAX: 573.635.2858

STEP 1: CONTACT INFORMATION

Company _____

Primary Contact Person: (Will receive all meeting materials and updates)

Name _____ Phone _____

Fax _____ Email Address _____

Address _____

City _____ State _____ Zip _____

STEP 2: SPONSORSHIPS

_____ Gold Sponsor \$5,000

_____ Silver Sponsor \$2,500

_____ Bronze Sponsor \$1,000

_____ Single Booth \$750

_____ Double Booth \$1,000

_____ Keynote Sponsor (1) – \$5,000

_____ Tote Bag Sponsor (1) – \$3,000

_____ Lanyard Sponsor (1) – \$2,500

_____ Cocktail Hour Sponsor (2) – \$2,000

_____ Meal Sponsor (2) – \$2,000

_____ Thursday Networking Sponsor (3) – \$2,000

_____ Break Sponsor (3) – \$1,500

STEP 3: METHOD OF PAYMENT

\$ _____ Amount _____ Check Enclosed _____ Credit Card (Visa, MasterCard, AmEx)

Card Number _____ Exp. Date _____

Name on Card _____ CWV _____

Address _____

City _____ State _____ Zip _____

Signature _____

Please check the appropriate box for the dates you are attending:

Thursday

Friday

STEP 4: ADDITIONAL NAMES FOR BOOTH NAME TAGS

Name: _____

Phone: _____ Email _____

Name: _____

Phone: _____ Email _____

