

2023 MIDWEST ASC CONFERENCE

EXHIBITOR PROSPECTUS

SEPTEMBER 21 & 22, 2023 • KANSAS CITY, MO





Hello,

The Missouri Ambulatory Surgery Center Association will be hosting the 2023 Midwest ASC Conference September 21 & 22 at the Crowne Plaza Downtown Kansas City. Building on the success of last year, our joint effort includes attendees from the neighboring states of Oklahoma, Arkansas and Kansas. The exhibit hall is one of the highlights of our meeting and allows time for members to socialize, network and learn new things to take back to their centers.

We would like to invite you to participate in our 2023 exhibit hall. The exhibit hall will officially open at 7:00 a.m. on Thursday morning and remain open throughout the entire day. It will re-open Friday morning. You may tear down Thursday evening or Friday morning after the 10:15 a.m. break. The schedule will be finalized in the coming weeks and we will be sure to keep you updated.

Please review the attached prospectus, outlining industry support options. You can register on-line by visiting our website at www.missouriasca.org or by [clicking here](#). Please note that ONLY on-line registrations will be accepted - there is not a paper registration form this year. If you prefer to pay with check, there is that option when registering on-line. Lodging at the Crowne Plaza Downtown Kansas City can be reserved by [clicking here](#). Be sure to enter the correct dates to get the group rate. Should you have any questions, please feel free to contact the MASCA office at 573-635-2173.

Thank you,
MASCA Board of Directors
www.missouriasca.org



EXHIBITOR OPPORTUNITIES

AS A 2023 MIDWEST ASC CONFERENCE EXHIBITOR YOU WILL HAVE THE OPPORTUNITY TO:

- Network with surgery center professionals
- Increase product sales by generating demand
- Introduce new products and services
- Conduct market research
- Build visibility for your company

EXHIBIT HALL REVIEW

THE CROWNE PLAZA DOWNTOWN
KANSAS CITY, MISSOURI

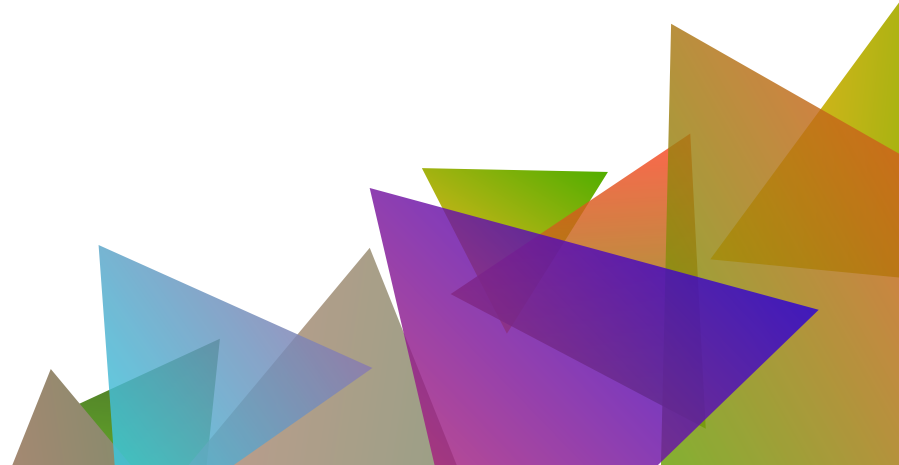
SEPTEMBER 20
SET-UP TBD

SEPTEMBER 21
BREAKS THROUGHOUT THE
DAY, LUNCH & EVENING
NETWORKING

SEPTEMBER 22
MORNING BREAK,
TEAR-DOWN

ATTENDEES

ADMINISTRATORS, DIRECTORS & NURSING PROFESSIONALS FROM FOUR MIDWEST STATES



INDUSTRY SUPPORT OPTIONS

TRADITIONAL SPONSORS

GOLD – \$5,000

- Maximum of two sponsors at this level
- Individual recognition in printed materials and on website with link to your company website
- Individual signage during event
- Inclusion in advance materials if reservation returned by July 1, 2023
- Single or double booth included and premium placement

SILVER – \$2,500

- Tiered recognition in materials, on website and during event
- Inclusion in advance materials if reservation returned by July 1, 2023
- 50 percent off booth

BRONZE – \$1,000

- Tiered recognition in materials, on website and during event
- Inclusion in advance materials if reservation returned by July 1, 2023

EXHIBITOR BOOTHS

SINGLE BOOTH \$750 / DOUBLE BOOTH \$1,000

- 6' skirted table (single)
- 12' skirted table (double)
- Pipe and drape
- 2 chairs



SPONSORSHIP PACKAGES

KEYNOTE SPONSOR (1) – \$5,000

- Recognition in printed materials, on website and during event, sponsor introduces keynote speaker

TOTE BAG SPONSOR (1) – \$3,000

- Company name and/or logo with MASCA logo on reverse side on tote bags given to all attendees

LANYARD SPONSOR (1) – \$2,500

- Company name and/or logo with MASCA name on lanyard given to all attendees

THURSDAY COCKTAIL HOUR SPONSOR (2) – \$2,000

- Verbal recognition and sign recognition during reception, sponsor presents welcome remarks

MEAL SPONSOR (2) – \$2,000

- Verbal recognition and sign recognition during Thursday breakfast or lunch, sponsor presents welcome remarks

THURSDAY EVENING NETWORKING SPONSOR (3) – \$2,000

- Verbal recognition and sign recognition during evening networking event.

BREAK SPONSOR (3) – \$1,500

- Verbal recognition and sign recognition during break

